



# Ministry Overview

Building Online Communities and Mentoring Christian Creators



Prepared by:

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Hello! My name is Al Descheneau, known online as XtianNinja (Christian Ninja) and the Executive Director of TACO: The Alliance for Creative Outreach. After 16 years as a full-time solo pastor, I followed God's call to become a full-time online missionary and mentor to Christian creators. As a Canadian, husband, father of four, author, and someone who has faced abuse and mental health challenges, I bring a unique perspective to digital ministry.

My mission is to use my ministry experience and creative skills to create meaningful, entertaining content and train up a world-changing generation of Christian creators that can bring the light of the gospel to people that will never be reached by traditional missions. I'm blessed to lead a pioneering ministry that's transforming lives—and I invite you to share in this excitement!

In Jesus' Parable of the Great Banquet the master of the house, upon hearing that his invited guests wouldn't come, told his servants to "go out to the highways and hedges and compel people to come in, that my house may be filled." (Lk 14:12-24) In the same way, I feel compelled to reach beyond traditional boundaries, ensuring that no one is overlooked—be it gamers, seekers, or the spiritually disenfranchised.

#### To Learn More, Watch This 7-Minute Video!

In this video, I share my personal journey and mission to bridge the gap, reaching out to gamers, nerds, those battling mental illness, and others who find solace online.





# **Our Mission Field**

The digital realm opens doors to four distinct groups often overlooked by traditional churches:

### **Those with Mental Health Challenges**

Online platforms provide a welcoming space for those with depression, social anxiety, ADHD, and autism, offering a sense of connection tailored to their unique needs.

#### **Gamers & Niche Interests**

With billions of gamers worldwide, the digital landscape is ripe for ministry, connecting with individuals through shared passions and interests.



#### **Disenchanted Believers**

Many Christians seek community and spiritual guidance but have been hurt by conventional churches. We offer support, training, and healing, guiding them back to fellowship.

### **The Digital Shadows**

Watching online content very is popular, but often overwhelmingly dark. Most creators are profane, overtly sexual, demonic, or simply inane. XtianNinja content is dedicated to providing excellent and entertaining content founded on love, life, truth, and meaning.



These people are not in coffee shops, parks, on sports teams, or local churches. They don't come to events and simply cannot be reached by traditional missions.

Consider that! Hundreds of millions of people struggling with loneliness, depression, addiction, social anxiety, and more, sitting alone watching hundreds of countless hours of dark content, desperately searching for love, hope and meaning in their lives – and only a bare handful of trained missionaries to reach them.



How do we share the gospel with people who won't leave their homes and come to us?

We go to them through their computer.

# **How Does This Work?**

XtianNinja & T.A.C.O. in a Nutshell



# From Online Stranger to Dedicated Disciple



**Discover My Content:** People worldwide engage with my streams, videos, podcasts, and social media through live chat and between streams on our Discord server.



Share Needs, Get Care & Counselling: Within our online community, we demonstrate love, share struggles, and build trust. Here, I present the gospel and offer pastoral counselling.



**Digital Discipleship:** Through live Bible chats, devotional sessions, and personal messages, I help individuals intentionally grow in their faith. Some even refer to me as "their pastor."



Encourage Local Attendance: The ultimate step is transitioning from virtual faith to active participation in a local church. I assist in finding a suitable church and continue to support them as their online pastor and friend.

#### Want to See For Yourself?

Join a live stream (Mon-Thurs 12-4pm EST) and/or watch one of the videos at XtianNinja.com







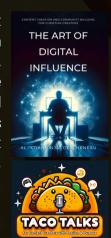




# **Growing Together by Working Together**

The Alliance for Creative Outreach (TACO) is an official 501(c)(3) organization that exists to share God's love with the lost, lonely, and disenfranchised around the world by uniting and equipping a network of passionate Christian content creators on multiple platforms to develop culturally engaging, welcoming, innovative, and God-honoring content.

The Alliance for Creative Outreach (TACO) unites passionate Christian content creators from various digital platforms to craft content that resonates with audiences worldwide while addressing the needs of the isolated and marginalized. TACO's initiatives include comprehensive training courses for creators, collaborative events that showcase the talents of its members, and the creation of unique digital spaces for community engagement. TACO is also deeply committed to mentoring its team members, providing them with development opportunities, live support through creator chat streams, and educational resources like our podcast, books, and vibrant Discord community.







# **How it's Going**



**Top 1%** 

1.6K+ 27

370K+

2300+



38 Creators Trained

Team Creators

of All Streamers on Twitch

h Follo

ers Avg View

Chat Messages

Hours Streamed

### To Put This Into Perspective

For those used to traditional church ministries, I find it helpful to share what I'm doing as if it were a church plant. If XtianNinja Online Missions and The Alliance for Creative Outreach were a brick-and-mortar church meeting in a community centre somewhere, our little church plant has:

- preached hundreds of sermons to people all around the community
- dozens of faithful attendees to ministries spread throughout the week
- pastorally counselled many individuals through many difficult crisis moments
- developed and sent 38 global missionaries
- touched thousands of lives in the "surrounding area" (internet)
- hosted multiple large evangelistic and discipleship events
- established a core of faithful deacons
- built a solid reputation with global missionaries for training and support.

When you see it this way, you know why I'm praising God for what He has done!



# **How You Can Help**







Twitch

YouTube

## **View Booster**

Commit to consistently sharing, watching and engaging live streams and videos, significantly boosting online presence and viewer metrics.



Charitable Donation via New Ventures & Bayview Glen Alliance

# **Monthly Donor**

Help maintain and grow our ministry to deliver consistent, high-quality content and engagement with our audience.



Website Contact Me

### **XN Collaborators**

Support and elevate our mission by offering affiliate programs, resources, and platforms that enhance the quality and reach of our digital ministry.



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Amazon Wishlist

# **One-Time Hero**

Spark innovation and foster a vibrant community spirit through one-time donations, funding new technology, or merchandise purchases.

Thank you for taking the time to learn more about my ministry and considering partnering with me in spreading God's love across the digital landscape. Please contact me if you have any questions.



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